## 31st & Pearl

## Schlockburg, MS 40907

Former CoB Dean D. Harold Doty came into the CBED in July of 2003 spouting on about premier journal publications. He left the CoB on 9 April 2007 as Mayor of Schlockburg. He came in talking about the *Academy of Management Journal* and the *Journal of Finance*. He goes out hearing about *Decision Sciences Journal of Innovative Education* and *Journal of Current Research in Global Business*. Yes, he was the finest Mayor of Schlockburg; he was the only Mayor of Schlockburg.

And Barry Babin was Schlockburg's Minister of Culture -- "Jamais en vain, toujours en vin." Stephen Bushardt was, and continues to be, Schlockburg's Minister of Information. Farhang Niroomand, former CoB Associate Dean, also served the town of Schlockburg as Head of Security. George Carter was, and continues to be, Schlockburg's Minister of Labor.

Schlockburg, MS 40907 is a dingy, smelly place. It's a mill town famous for papers in places like the *Yazoo City Accountant* and the *Mesopotamian Journal of Regional Studies*. Its citizens venture far and wide, to go on "academic visits" and to attend "international conferences on small-to-middling sized countries." Schlockburg is a town of schlock. In fact, schlock rules. Schlockburg, MS 40907 is like everyday Bizzaroville, USA, but with less normality. In Schlockburg, George Carter is a scholar, and Tom Lindley is homeless. In Schlockburg, Stephen Bushardt is revered, while John Clark is reviled.

In Schlockburg, Sharon Topping's grants and research are vilified. In Schlockburg, Jon Carr's "revise and resubmits" are rewarded. In Schlockburg, Kenneth Zantow gets a second, and a third, and even a "fourth" chance. In Schlockburg, Melody Lo gets a "shame on you."

There's no place quite like Schlockburg, MS 40907, really. We have only Schlockburg's leaders to thank for that.

<sup>31</sup>st & Pearl is a series housed at usmnews.net that features commentary on aspects of life in the CoB from a variety of columnists.